

**VETERINARY MEDICAL ASSOCIATION  
OF NEW YORK CITY**

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**140<sup>th</sup> Anniversary  
Corporate Sponsorship Program**

*The best way to promote  
your products and services to  
veterinarians in New York City!*

**Post Office Box 959  
New York, NY 10024  
info@vmanyc.org  
www.vmanyc.org**

The Veterinary Medical Association of New York City will celebrate its 140th Anniversary year with a celebratory gala at One World Observatory located on the 102<sup>nd</sup> floor of the World Trade Center, New York, NY.

This year's gala - the Association's largest fundraiser - marks a special milestone for us. You can only turn 140 once, so we have planned a very festive event which will feature a reception, dinner, awards presentation and dancing. Luminaries from New York's veterinary and social community are expected to attend this very special event where we will bestow highly coveted awards to individuals honoring their significant achievements and contributions to the veterinary community.

As co-chairs of this year's event, we personally invite you to join us as a sponsor of the gala. Your corporate sponsorship of the 140th Anniversary Gala will support the Association's mission. In addition, corporate benefits will be extended to our sponsors throughout the anniversary year.

We invite you to join us at this major event by becoming a sponsor. By supporting the VMANYC, one of the oldest and most prestigious local veterinary associations in the United States, you will gain valuable exposure for your business.

We encourage you to take an opportunity to review the attached information which lists all of the benefits associated with your sponsorship and we look forward to a positive response.

Please feel free to contact our Executive Secretary, Linda Chiaverini or our Treasurer, David Wohlstadter directly if you have any questions or wish to discuss this opportunity in more detail.

Thank you for your consideration and we look forward to working with you and your business.

With our deep appreciation and warmest regards,

Sally Haddock, DVM  
Zheng Lu, DVM  
Danielle Mossa, DVM

140<sup>th</sup> Anniversary Committee

As you decide to partner with the VMANYC, you can expect to:

- ◆ Increase awareness of your products and services
- ◆ Create partnerships with the veterinary community
- ◆ Build business relationships for product sales and market share increases
- ◆ Strengthen and secure vital business affiliations

The VMANYC welcomes sponsorship from companies that provide services and products to the veterinary community throughout New York City.

**Scientific Lectures** – The VMANYC is proud to be the premier continuing education provider for veterinarians in New York City offering members ten monthly New York State approved CE programs presented by industry leading experts.

**Newsletter Advertising** – Published quarterly and mailed to over 300 current VMANYC members, *The New York City Veterinarian* provides up-to-date scientific articles, practice advice, and information pertinent to the veterinary community.

**Website** – Advertising on the VMANYC website will give you the chance to target your audience in a way that can greatly enhance your brand, attract more visitors to your site and make you more visible to VMANYC website users. Our website allows visitors and members to garner important information about the Association and the veterinary profession.

**Annual Awards Reception** – At this major event, highly coveted awards are bestowed honoring the significant achievements of individual members recognizing their contributions to VMANYC, as well as to the greater veterinary community. This annual event is attended by community veterinarians and animal health related industry professionals.

**Social Events** – In addition to the many CE programs held during the year, VMANYC organizes social events for its members. These events are designed for networking for not only veterinary professionals but invited guests as well.

Please note that there will be no other opportunities for either advertisement or sponsorship of the VMANYC listed activities outside of those listed here. We are now accepting commitments on a first-come, first served basis. The deadline for commitments is December 15, 2018.

# 140<sup>th</sup> Anniversary Sponsorship Opportunities

## Platinum – \$15,000

- ◆ Sponsorship of one scientific meeting lecture
- ◆ Acknowledgement and introduction at sponsored meeting lecture
- ◆ Presentation to members at onset of meeting lecture for 10 minutes
- ◆ Sponsorship acknowledgement in meeting notice sent to all VMANYC members
- ◆ Opportunity to provide product/service literature to meeting lecture attendees
- ◆ Website link on VMANYC website for one year
- ◆ One full page advertisement for three issues in *The New York City Veterinarian*
- ◆ Sponsorship acknowledgement in Anniversary Gala invitation sent to all VMANYC members
- ◆ Logo visibility at Anniversary Gala
- ◆ Sponsorship acknowledgement at the podium at Anniversary Gala.
- ◆ Sponsorship acknowledgement in the Anniversary Gala program
- ◆ Four registrations for Annual Awards Reception
- ◆ Invitations to VMANYC social events hosted throughout the year
- ◆ Twelve opportunities to reach VMANYC members via email each year

## Gold – \$10,000

- ◆ Sponsorship of one scientific meeting lecture
- ◆ Acknowledgement and introduction at sponsored meeting lecture
- ◆ Presentation to members at onset of meeting lecture for 10 minutes
- ◆ Sponsorship acknowledgement in meeting notice sent to all VMANYC members
- ◆ Opportunity to provide product/service literature to meeting lecture attendees
- ◆ Website link on VMANYC website for one year
- ◆ One full page advertisement for two issues in *The New York City Veterinarian*
- ◆ Sponsorship acknowledgement in Anniversary Gala invitation sent to all VMANYC members
- ◆ Logo visibility at Anniversary Gala
- ◆ Sponsorship acknowledgement at the podium at Anniversary Gala.
- ◆ Sponsorship acknowledgement in the Anniversary Gala program
- ◆ Three registrations for Annual Awards Reception
- ◆ Invitations to VMANYC social events hosted throughout the year
- ◆ Four opportunities to reach VMANYC members via email each year

## **Silver – \$7,500**

- ◆ Sponsorship of one scientific meeting lecture
- ◆ Acknowledgement and introduction at sponsored meeting lecture
- ◆ Presentation to members at onset of meeting lecture for 10 minutes
- ◆ Sponsorship acknowledgement in meeting notice sent to all VMANYC members
- ◆ Opportunity to provide product/service literature to meeting lecture attendees
- ◆ Website link on VMANYC website for one year
- ◆ One full page advertisement for one issue in *The New York City Veterinarian*
- ◆ Sponsorship acknowledgement in Anniversary Gala invitation sent to all VMANYC members
- ◆ Logo visibility at Anniversary Gala
- ◆ Sponsorship acknowledgement at the podium at Anniversary Gala.
- ◆ Sponsorship acknowledgement in the Anniversary Gala program
- ◆ Two registrants for Annual Awards Reception
- ◆ Invitations to VMANYC social events hosted throughout the year
- ◆ Two opportunities to reach VMANYC members via email each year

## **Bronze – \$5,000**

- ◆ Sponsorship acknowledgement in Anniversary Gala invitation sent to all VMANYC members
- ◆ Logo visibility at Anniversary Gala
- ◆ Sponsorship acknowledgement at the podium at Anniversary Gala.
- ◆ Sponsorship acknowledgement in the Anniversary Gala program
- ◆ One registrant for Annual Awards Reception
- ◆ One opportunity to reach VMANYC members via email each year
- ◆ Website link on VMANYC website for one year
- ◆ One full page advertisements for one issue in *The New York City Veterinarian*
- ◆ Two registrants for Annual Awards Reception
- ◆ One opportunity to reach VMANYC members via email each year

## **Supporter – \$2,500**

- ◆ Sponsorship acknowledgement in Anniversary Gala invitation sent to all VMANYC members
- ◆ Logo visibility at Anniversary Gala
- ◆ Sponsorship acknowledgement at the podium at Anniversary Gala.
- ◆ Sponsorship acknowledgement in the Anniversary Gala program
- ◆ One registrant for Annual Awards Reception
- ◆ Opportunity for representative from your company to meet and greet the attendees

## **Booster – \$100**

- ◆ Name listing in the Anniversary Gala program.

**VETERINARY MEDICAL ASSOCIATION OF NEW YORK CITY**  
**140<sup>TH</sup> ANNIVERSARY CORPORATE SPONSORSHIP PROGRAM FORM**

**YES**, We are pleased to serve as a Sponsor. Enclosed is a check made payable to: VMANYC.

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Name

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Company

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Address

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City

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**Return form via**  
**fax to: (212) 721-1620**  
**email to: [info@vmanyc.org](mailto:info@vmanyc.org)**  
**mail to: Post Office Box 959, New York, NY 10024**