

**VETERINARY MEDICAL ASSOCIATION
OF NEW YORK CITY**

Corporate Sponsorship Program

*The best way to promote
your products and services to
veterinarians in New York City!*

**Post Office Box 959
New York, NY 10024
info@vmanyc.org
www.vmanyc.org**

The Veterinary Medical Association of New York City (VMANYC), one of the oldest and most prestigious local veterinary associations in the United States, is pleased to announce our exclusive partnership opportunities for the 2018 calendar year. If you are looking for new ways to increase the awareness of your business amongst veterinarians, the VMANYC provides an unmatched platform to help achieve your goals. With over 300 members, we are an active and growing association that represents veterinary hospitals and clinics in the five boroughs of New York City.

As you decide to partner with the VMANYC, you can expect to:

- ◆ Increase awareness of your products and services
- ◆ Create partnerships with the veterinary community
- ◆ Build business relationships for product sales and market share increases
- ◆ Strengthen and secure vital business affiliations

The VMANYC welcomes sponsorship from companies that provide services and products to the veterinary community throughout New York City. We have several opportunities available including the following:

Scientific Meeting – The VMANYC is proud to be the premier continuing education provider for veterinarians in New York City offering members ten monthly New York State approved CE programs presented by industry leading experts.

Newsletter Advertising – Published quarterly and mailed to over 300 current VMANYC members, *The New York City Veterinarian* provides up-to-date scientific articles, practice advice, and information pertinent to the veterinary community.

Website – Advertising on the VMANYC website will give you the chance to target your audience in a way that can greatly enhance your brand, attract more visitors to your site and make you more visible to VMANYC website users. Our website allows visitors and members to garner important information about the Association and the veterinary profession.

All Day Continuing Education / Wet Lab Training – Our All Day Continuing Education programs and wet lab trainings are designed to allow members to participate in an entire day of veterinary education or in a hands-on wet lab training in a convenient location with high quality presenters and leading edge subject matter.

Annual Awards Reception – At this major event, highly coveted awards are bestowed honoring the significant achievements of individual members recognizing their contributions to VMANYC, as well as to the greater veterinary community. This annual event is attended by community veterinarians and animal health related industry professionals.

Social Events – In addition to the many CE programs held during the year, VMANYC organizes social events for its members. These events are designed for networking for not only veterinary professionals but invited guests as well.

Please take a moment to identify the sponsorship package which best fits your business goals and don't miss your opportunity to partner with the VMANYC.

Sponsorship Opportunities

Scientific Meeting – \$7,000

- ◆ Sponsorship of one scientific meeting lecture
- ◆ Acknowledgement and introduction at sponsored meeting lecture
- ◆ Presentation to members at onset of meeting lecture for 10 minutes
- ◆ Sponsorship acknowledgement in meeting notice sent to all VMANYC members
- ◆ Opportunity to provide product/service literature to meeting lecture attendees
- ◆ Website link on VMANYC website for one year
- ◆ One full page advertisements for two issues in *The New York City Veterinarian*
- ◆ Signage and verbal recognition as a sponsor at applicable VMANYC events
- ◆ Invitations to VMANYC social events hosted throughout the year
- ◆ Two registrants for Annual Awards Reception
- ◆ Two opportunities to reach VMANYC members via email each year

All Day Continuing Education Program or Wet Lab Sponsorship – \$5,000

Sponsor responsible for providing speaker(s) and all expenses related to speaker(s)

- ◆ Sponsorship of one all day continuing education program or wet lab
- ◆ Acknowledgement and introduction at sponsored program
- ◆ Presentation to members at onset of program for 15 minutes
- ◆ Sponsorship acknowledgement in notice sent to all VMANYC members
- ◆ Opportunity to provide product/service literature to program attendees
- ◆ Sponsorship acknowledgement in one issue of *The New York City Veterinarian*
- ◆ Prominent logo visibility at sponsored program
- ◆ Opportunity to provide promotional items to attendees

We are now accepting commitments on a first-come, first served basis. The deadline for commitments is December 1, 2017. In order to confirm your commitment of if you have any questions, please contact David Wohlstadter at 212-767-0099 or david.wohlstadter@bluepearlveter.com or Sally Haddock at 212-477-2688 or stmarksvet@aol.com.

VETERINARY MEDICAL ASSOCIATION OF NEW YORK CITY

CORPORATE SPONSORSHIP PROGRAM FORM

Name

Company

Address

City

State

Zip

Telephone

Email

An agreement made on the _____ day of _____, 2017 between the _____, (hereinafter called "The Sponsor") and the Veterinary Medical Association of New York City (hereinafter called "The Association").

1. In consideration of the agreement by the Sponsor to pay the Association the sum of \$7,000 to sponsor a Scientific Meeting, the Association agrees to provide the benefits set out in paragraph 2 below.
2. Benefits to Sponsor:
 - Sponsorship of one scientific meeting lecture
 - Acknowledgement and introduction at sponsored meeting lecture
 - Presentation to members at onset of meeting lecture for 10 minutes
 - Sponsorship acknowledgement in meeting notice sent to all VMANYC members
 - Opportunity to provide product/service literature to meeting lecture attendees
 - Website link on VMANYC website for one year
 - One full page advertisements for two issues in *The New York City Veterinarian*
 - Signage and verbal recognition as a sponsor at applicable VMANYC events
 - Invitations to VMANYC social events hosted throughout the year
 - Two registrants for Annual Awards Reception
 - Two opportunities to reach VMANYC members via email each year
3. Payment of the said sum of \$7,000 shall be made in full not later than the 1st day of January, 2018.
4. It is agreed that all matters relating to the administration of the sponsorship shall remain the exclusive responsibility of the Association.
5. This agreement is made solely with the Sponsor and except with the written permission of the Association shall not be assignable.

Authorized Signature

Printed Name

Date

Title

Return signed contract and payment by mail to: VMANYC Corporate Sponsorship 2018, Post Office Box 959, New York, NY 10024 or by fax to 212-721-1620 or by email to info@vmanyc.org. Full payment is due no later than January 1, 2018.